

Project proposal (adapted from Breach, 2009, p.10)

Title	Proposed title of your project. At this stage probably a working title
Rationale	Why have you chosen the topic
Question	This is the question you are seeking to answer
Aim	Your formal statement of the aim. The aim comes directly out of the question and often a case of rephrasing it.
Objectives	You should have a clear set of three to five brief statements of your specific objectives. They need to be achievable and measurable. When all of them are completed the aim of the project has been achieved.
Key questions	You may have important questions of specific detail that you need an answer to. Key questions are not appropriate for every project
Methodology	In this section you need to describe how you are going to conduct your investigation. Include details of the data you need to collect, how you intend to do this and where you expect to get them from.
References	Preliminary bibliography, the key sources you have already consulted.
Preliminary structure*	The likely section and chapter headings of your thesis or report
Expected outcomes	Try to predict possible results. This will inform your choice of working hypothesis and you may go back and want to revise it.
Timetable/ plan	A realistic breakdown of the stages of your thesis/report, ideally with appropriate milestones

* This is not always expected